# **Email 1**

**Subject:** Exciting News! Eligible Walkers Get Paid Through Grouper Partnership!

Dear [First Name],

We're thrilled to share some exciting news— Walk with a Doc has teamed up with Grouper to support our walkers in a way like never before! This collaboration is designed to get eligible participants paid for engaging in our community, ensuring you stay healthy and connected.

#### What Does This Mean for You?

Participants with an eligible health plan can get an initial payment of \$50 sent to them for being a part of Walk with a Doc. For each three months of activity after that, Grouper will send \$20, if you stay active and keep Grouper updated on your in-person social activity!

## **Check Your Eligibility:**

It's easy! Click here (<u>GrouperGroups.com/wwad</u>) to check your eligibility in just a few simple steps. You'll find out right away if your health plan covers this social benefit.

We look forward to sharing more about how this partnership with Grouper is designed to enhance your overall well-being. If you have any immediate questions, feel free to contact Grouper at 833-445-2400.

Wishing you a healthier, happier future together!

# Email 2:

Subject: Get Paid For Being a Part of Walk with a Doc!

Hi [First Name],

Have you checked your eligibility for Grouper yet? We're thrilled to share that our partnership with Grouper empowers eligible Medicare Advantage and Medicare Supplement plan participants to get paid for engaging in Walk with a Doc. It's all about staying socially active and fostering a thriving community.

**Who is Grouper?** Grouper helps you to access benefits to pay for part or all of the activities that provide social connection and keep you healthy.

**How It Works:** Participate in the social activities you love and get help covering the costs through Grouper. This means, once Grouper confirms your eligibility, they will send you an initial \$50 check as well as \$20 quarterly ongoing activity payments.

**Check Your Eligibility Today:** To determine if your health plan qualifies you for this benefit, simply check your eligibility here (<u>GrouperGroups.com/wwad</u>). The registration process is swift and straightforward, taking only about 5 minutes of your time.

Thank you for being a valued part of Walk with a Doc!

# Email 3:

Subject: Grouper Pays You to Walk with a Doc!

[First Name],

Ready to enjoy walking and get paid to do it? Here's how you can have Grouper send you a check for being a part of Walk with a Doc:

## Step 1: Check Your Eligibility

Visit <u>GrouperGroups.com/wwad</u> with your health plan details. The registration process is quick and easy, taking just about 5 minutes.

### Step 2: Activation

Once your eligibility is confirmed, Grouper will send a check directly to you.

## Step 3: Keep Walking!

By staying active in Walk with a Doc you'll earn an ongoing activity payment that Grouper will pay you each quarter.

### **Need Assistance?**

For any questions or assistance, please contact us at info@hellogrouper.com or call 833-445-2400.

Get ready to stay active and engaged with your passion for walking!

# Email 4:

Subject: Walk with a Doc: More Than Just Walking

First Name],

Now's the perfect time to join your fellow Walk with a Doc friends in enjoying this exclusive benefit of Grouper!

## Why Join?

- Eligible walkers, through their participating Medicare Advantage and Supplemental Plan, will receive a check in the mail directly from Grouper
- This is a FREE program, all you have to do is enter your information
- It takes 5 minutes! They'll tell you right away if you are eligible.

Ready to Sign Up? Just visit GrouperGroups.com/wwad and you're on your way.

Take care,