

# Email 1

**Subject:** Get Paid for Being Socially Active with Grouper Partnership

Dear [First Name],

American Kennel Club has teamed up with Grouper to support our members in a way like never before! This collaboration is designed to get eligible participants, 65 or older, paid for engaging in our community, ensuring you stay healthy and connected.

## **What Does This Mean for You?**

Participants with an eligible health plan can get an initial payment of \$50 sent to them for being a part of American Kennel Club. For each three months of activity after that, Grouper will send \$20, if you stay active and keep Grouper updated on your in-person social activity!

## **Check Your Eligibility:**

It's easy! Click here ([HelloGrouper.com/AKC](https://HelloGrouper.com/AKC)) to check your eligibility in just a few simple steps. You'll find out right away if your health plan covers this social benefit.

**Is Grouper an Insurance Company?** No! Grouper does not sell insurance. Their mission is to encourage healthy living through activities that build meaningful social connections and shared experiences. They accomplish this by partnering with health plans to pay you for having fun with friends. This program is free to you and AKC and we have not shared any of your personal information.

We look forward to sharing more about how this partnership with Grouper is designed to enhance your overall well-being. If you have any immediate questions, feel free to contact Grouper at 833-445-2400.

Wishing you a healthier, happier future together!

## Email 2:

**Subject:** Get Paid For Being a Part of American Kennel Club!

Hi [First Name],

Have you checked your eligibility for Grouper yet? We're thrilled to share that our partnership with Grouper empowers eligible Medicare Advantage and Medicare Supplement plan participants age 65+ to get paid for engaging in American Kennel Club. It's all about staying socially active and fostering a thriving community.

**Who is Grouper?** Grouper helps you to access benefits to pay for part or all of the activities that provide social connection and keep you healthy.

**How It Works:** Participate in the social activities you love and get help covering the costs through Grouper. This means, once Grouper confirms your eligibility, they will send you an initial \$50 check as well as \$20 quarterly ongoing activity payments.

**Check Your Eligibility Today:** To determine if your health plan qualifies you for this benefit, simply check your eligibility here ([HelloGrouper.com/AKC](https://HelloGrouper.com/AKC)). The registration process is swift and straightforward, taking only about 5 minutes of your time.

Thank you for being a valued part of American Kennel Club!

## Email 3:

**Subject:** Grouper Pays You to Participate in the AKC Community!

[First Name],

Ready to enjoy dogs and get paid to do it? Here's how you can have Grouper send you a check for being a part of American Kennel Club:

### **Step 1: Check Your Eligibility**

Members age 65+ can visit [HelloGrouper.com/AKC](https://HelloGrouper.com/AKC) with your health plan details. The registration process is quick and easy, taking just about 5 minutes.

### **Step 2: Activation**

Once your eligibility is confirmed, Grouper will send a check directly to you.

### **Step 3: Enjoy dogs!**

By staying active in American Kennel Club you'll earn an ongoing activity payment that Grouper will pay you each quarter.

### **Need Assistance?**

For any questions or assistance, please contact us at [info@hellogrouper.com](mailto:info@hellogrouper.com) or call 833-445-2400.

Get ready to stay active and engaged with your passion for dogs!

## Email 4:

**Subject:** American Kennel Club and Grouper

First Name],

Now's the perfect time to join your fellow American Kennel Club friends in enjoying this exclusive benefit of Grouper!

### Why Join?

- Eligible members age 65 or older, through their participating Medicare Advantage and Supplemental Plan, will receive a check in the mail directly from Grouper
- This is a FREE program, all you have to do is enter your information
- It takes 5 minutes! They'll tell you right away if you are eligible.

**Ready to Sign Up?** Just visit [HelloGrouper.com/AKC](https://HelloGrouper.com/AKC) and you're on your way.

Take care,